



2008 Coldwell Banker Real Estate LLC Corporate Fact Sheet

Established:

The Company was founded on August 27, 1906 on the heels of the devastating 1906 fire and earthquake that leveled San Francisco. A young real estate agent, Colbert Coldwell saw the need for honest, knowledgeable real estate services to help the city rebuild. As the company grew, he hired Arthur Banker as a member of his sales staff. The two businessmen eventually formed a partnership, and in 1914 officially named the company **Coldwell Banker**[®].

The 100th Anniversary of the Coldwell Banker brand was recognized by United States President George Bush, the City and County of San Francisco and the New York Stock Exchange which had Jim Gillespie, president and chief executive officer of Coldwell Banker Real Estate LLC, lead a **Coldwell Banker** contingent in ringing the closing bell on August 21, 2006.

World Headquarters:

1 Campus Drive
Parsippany, New Jersey 07054
<http://www.coldwellbanker.com>

Key Management:

Jim Gillespie, President and Chief Executive Officer
Charlie Young, Chief Operating Officer
Michael Fischer, Senior Vice President, Marketing
Steve Bright, Senior Vice President; Regional Director, Western Region
Nelson Bennett, Senior Vice President; Regional Director, Northern Region
Frank Lindsey, Senior Vice President; Regional Director, Southern Region

Parent Company:

Realty Corporation
Richard A. Smith, President and Chief Executive Officer
Alex Perriello, President and Chief Executive Officer, Realty Franchise Group
[Click here](#) for information about Realty Corporation

Online:

www.coldwellbanker.com
www.coldwellbankerpreviews.com

Sales Associates and Brokers:

Approximately 111,500 sales associates and brokers are affiliated with the **Coldwell Banker**[®] organization.

Residential Offices Worldwide:

Approximately 3,600

As of 5/15/08

Locations:

The **Coldwell Banker**[®] brand has a global reach, with offices on six continents, 47 countries and territories. There are more than 550 **Coldwell Banker** offices outside of the United States. **Coldwell Banker** has a presence in the following countries:

Aruba
Australia
Bahamas
Belize
Bermuda
Canada
Cayman Islands (Grand Cayman, Cayman Brac, Little Cayman)
China
Colombia
Costa Rica
Dominican Republic
Ecuador
Egypt
France
Guatemala
Honduras
India (Mumbai only)
Indonesia
Ireland
Israel
Italy
Jamaica
Japan
Korea (South)
Lebanon
Malta
Mexico
Netherlands
Netherlands Antilles (Curacao, Bonaire, Saint Eustatius, Saba and St. Maarten)
Nicaragua
Panama
Peru
Poland
Puerto Rico
Romania
Singapore
Spain
St. Kitts/Nevis
St. Lucia
St. Martin
Turkey
Turks & Caicos
United Arab Emirates
United States
Venezuela
Virgin Islands (British: Anegada, Jost Van Dyke, Tortola, Virgin Gorda, along with smaller cays and private islands)
Virgin Island (U.S.: St. Croix, St. John, St. Thomas, Water Island, several smaller islands)

U.S. Affiliated Companies (as of 12/31/07):
1,232

2007 U.S. & Canada Sales Volume:
\$265.8 billion

As of 5/15/08