



ERA Real Estate

Established: 1971

Headquarters: 1 Campus Drive
Parsippany, NJ 07054
800-475-1210
www.ERA.com

Brokers & Sales Associates: More than 36,300 worldwide

Offices: Approximately 3,000 offices worldwide

Locations: ERA Real Estate has offices in all 50 states and 49 countries and territories throughout the world including: Aruba, Austria, Bahamas, Belgium, Bulgaria, Cayman Islands, China, Costa Rica, Cyprus, Czech Republic, Dominican Republic, Egypt, England, Finland, France, Germany, Greece, Guadeloupe, Indonesia, Ireland, Israel, Italy, Jamaica, Japan, Kuwait, Luxembourg, Malaysia, Mexico, Morocco, Netherlands, Oman, Panama, Philippines, Portugal, Qatar, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, Turks and Caicos Islands, United Arab Emirates, Vietnam and Wales.

Key Management: Brenda W. Casserly, President & Chief Executive Officer
Judy Green, Chief Operating Officer
P. J. Martin Smith, Senior Vice President, Marketing

Parent Company: Realogy Corporation
Richard A. Smith, President & Chief Executive Officer
Alex E. Perriello, III, President & Chief Executive Officer, Realogy Franchise Group
For information about Realogy Corporation, visit www.realogy.com.

Company History: In 1971, Jim Jackson founded the company, originally called Electronic Realty Associates, with the vision of utilizing the latest technology – then a fax machine - to provide the highest quality service. Since that time, ERA Real Estate has continued its innovator role. In 1973, ERA Real Estate offered the first nationwide home warranty program. A few years later, the company introduced its **ERA Sellers Security**[®] Plan, a unique program that offers sellers a guaranteed price and sales date. Today, ERA Real Estate continues to be a pioneer in the industry by capitalizing on the power of the Internet to offer unique offerings to both sales associates and consumers.

Corporate Charity:

Since 1977, ERA Real Estate has been the sole corporate sponsor from the real estate industry for the Muscular Dystrophy Association (MDA). During that time, the ERA[®] network has raised more than \$30 million to help MDA fight neuromuscular diseases.

Vision Statement:

ERA Real Estate will be the company of choice for customers and agents because **ERA** sales associates are ethical, forward-thinking and results-oriented professionals who take a proactive approach to real estate. Therefore, agents can be sure they'll have the best tools and training to accomplish any job and consumers will have total confidence that they are dealing with a consummate professional demonstrating the highest level of service and integrity.

(Rev 5/08) All offices are independently owned and operated except offices owned and operated by NRT LLC.